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On the RIVER

Connecting ALVA Florida NEIGHBORS and NEIGHBORHOODS

TO SUBSCRIBE, offer articles, or to contact the publisher/editor with any questions, email Ken DeWalt <u>kendewalt@ontheriver.org</u>. The deadline for receipt of any materials is the 15th of the month previous to the month you wish the articles to run. Issues go out before the 1st of each

month, and are subject to possible editing.

See our commercial advertising terms on the last page of this newsletter. We encourage all subscribers to consider patronizing the paid advertisers. Their support of our mission helps us provide you with this local Alva area newsletter.

<u>www.ONTHERIVER.ORG</u> Archive of all OTR newsletters and lots more, all FREE including a link to <u>www.ALVAFL.org/newsletter</u> to see previous Alva INC newsletters archived since 2010

PLEASE CONTACT any event sponsor promoted in the ON THE RIVER newsletter before deciding to attend to check the latest scheduling plan for dealing with the COVID-19 VIRUS PANDEMIC

FEATURED IN THIS MONTH'S OTR:

- -LOCAL Alva area news
- -LOCAL land development news
- -LOCAL history
- -LOCAL Community services
- -LOCAL club and organization news
- -LOCAL recipes and health tips
- -LOCAL safety & health information



Merry Christmas to all from the Alva Garden
Club!

First ALVA INC Meeting held during pandemic,

Tuesday November 9, 2021



Frank Mann, Lee County Supervisor, joins the ALVA INC Board to offer a eulogy for Ruby Daniels

In the first week of November Ruby Daniels longtime leader of ALVA INC and founder of the mottos of the resident development oversight group "Keep Alva Rural," and we are a "Living Vison of Alva", passed away. As many attenders said at the first meeting of ALVA INC since March 2020, "We can't imagine being here and not seeing and hearing

Ruby share the agenda and lead the discussion on local development projects she kept watch on for decades. This was the first ALVA INC meeting since 2000 that she missed.

Frank Mann, Lee County Supervisor perhaps said it best as he offered her eulogy, "She always knew what she was talking about, and she always acted and spoke like a perfect lady".

The business meeting of ALVA INC opened with a discussion and general approval of a proposed small TAKE OUT ONLY Café to be built on Joel Blvd just north of the present 23rd Street (Sugar Sweet) Fruit Stand. The pickup and takeaway restaurant will serve a Hispanic menu. There may also be an ICE CREAM food truck on the site.

The land has been purchased by the local Salanos family, who currently operate the food truck around Lee County and a separate landscape



company. They and their engineers, LIS, will present the detailed plan at the ALVA INC January meeting.



The former Woodsman of the World meeting and event hall and grounds, now called Packing house Road Event Center on Packinghouse Road at the former LaBelle-Fort Myers railroad crossing, (Now FPL high tension lines right-of-way) is seeking a zoning change. They wish to be changed from Rural to commercial so they may hold more than one event at their site a month.

They also will be presenting their detailed plan at the January

meeting.

The Assisted Living Center which was an item of discussion at the last ALVA INC meeting in March, 2020, has begun land development at their site on rte 80 across from the Alva Village Market.

It was reported that the developers have taken many of the ideas shared at that meeting into account as they begin construction.

ALVA ASSISTED LANNOF FACILITY

CO CLEAR FUEL CO.

CO. CLEAR FUEL C

First Alva Community Tent Revival declared a wonderful experience for all







Our river communities had a very unique happening during the second week of November. Seven area churches worked together through the summer to create a community tent revival on the grounds of the United Methodist Church in Alva Village.

It was wonderful to see these different churches of different worship and denominational cultures come together. Each night a different church hosted the meeting before Evangelist Rev. Chuck Horton offered the message of the evening.



They called a meeting and no one came

The Caloosahatchee Shores Planning Area is without an organized resident's group at this time, so when a new development is planning to go in the developers, by Lee County rules, hold and pay for a public discussion session on the project.

This one was held at the Crossroads Baptist Church on Palm Beach Blvd, near the Manatee County Park.

This was the case on November 11th when three of the developers, representing Banks Engineers and D.R. Horton Builders, asked residents of the Fort Myers Shores, Olga, and Buckingham communities to see plans for their 75-acre housing development on the east side of Buckingham Road and about ½ mile south of Route 80. 104 single family homes will be built here when all county processes have been satisfied.





5.05± acre project located on the east side of Buckingham Road, approximately one-half mile south of State Road 80 (Palm Beach Boulevard).

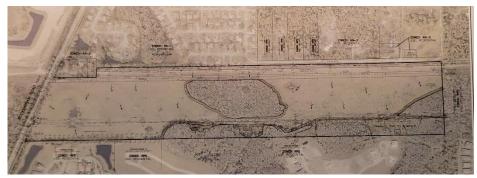
However, the

news in this case is not that a new development is being planned, but rather that there are no residents of the area currently aware or interested in this new development. Businesses surely are. The new Publix food store management and employees, just opened ½ mile from this development, must be pleased. No doubt this and other development happening and planned in the Riverdale High School area will increase new and existing retail business for all.

There have been interested Shores residents in the

past. In fact, the Fort Myers Shores Group has been active in past years organizing informational and sometimes oppositional events for some development. Perhaps new leadership for such community awareness will return.

Meanwhile, Lee County, and indeed Hendry County follows, expands rapidly as a reported 1,000 new residents arrive in Florida every day, and many head for our still less crowded southwest.





Alva Garden Club hosted John Cassani of the Calusa Waterkeepers

On Tuesday November 16 the Alva Garden Club hosted Jahn Cassani, Environmental Biologist with Calusa Waterkeepers, a member of the Florida statewide Waterkeeper Alliance, to speak to

our entire community at the Alva United Methodist church about the current and trending quality of our

Lee County waterways, estuaries and sloughs.

About 50 persons attended and many good questions were asked after John's presentation. Some of his comments are recorded below. However, the bottom line, despite the state and county governments and watchdog agencies occasional news reports of progress in water quality, the overall picture for our region is a constant trend to seriously poorer quality shown over the past 20 plus years.



John: The trend forward, without significant intervention, will negatively impact tourism and property values. What's needed is a meaningful compliance and enforcement of rules and laws already on the books that address the increasing rate of impacts from growth and development.

John: There are four major causes of continually decreasing water quality. Landscape Conversion that increases pollution (home and industrial construction), increasing invasive species of plants and animals, climate change, policies and politics.

John: Our wetlands are the 'kidneys' of the entire Florida state organism, cleaning water for all of us, and our states kidneys are shrinking and weakening monthly.

John: Lee County is the 5th fastest growing county in the entire United States with 15,000 new residents each year.

John: Biggest evidence of climate change is the wets are getting wetter and the dries dryer. Red tide is increasing in length of its presence and its geographic size. Eelgrass, the greatest animal food source in rivers like the Caloosahatchee, is almost all gone south of Franklin Dam & Locks.

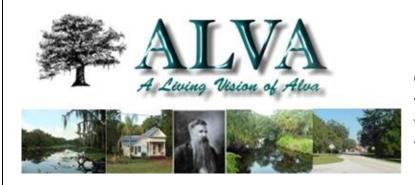
Solutions?

Contact your state representatives in Tallahassee to vote YES on the Safe Waterways Act. SB604 in senate and HB 393 in the house. Find out more at right2knowfl.org

-You may not know that most counties do not report or put-up danger signage in swimming areas about the increase in fecal and other dangerous matter in their waters.

Support the Calusa Waterkeepers, and groups like them. CW has over 80 volunteers testing water all over our region, from Lake O to the coast. Basically, doing what the state chooses not to do.

You can become one of these WATERKEEPER RANGERS yourself. Contact <u>www.calusawaterkeepers.org</u> for more information.



ALVA INC, At the Alva Community

Center. ZOOM access will be available for those who are unable to attend in person. Information to access ZOOM will be sent to anyone who asks for it at:

EMAIL Info@AlvaFl.org WEBSITE www.ALVAFL.org

NEXT MEETING: Thursday December 9, 6pm

PUBLIC INFORMATION MEETING

About the Owl Creek Road development

Alva Planning Community

The public is invited to attend a Public Information Meeting held by Banks Engineering, on:

Thursday, December 9, 2021 at 6:00 pm at the Alva Community Center, 21471 N. River Road Alva, FL 33920

The 342.68 acre± subject property is located at 12850 N. River Road, 18420 & Drive on the south side of N. River Road approximately ½ mile east of S.R. 31. (Babcock Ranch Road) within the North Olga Community Plan Area.

Owl Creek Reserve proposes a Comprehensive Plan Text amendment (Case No. CPA2020-00005) to allow incentives for wetland preservation and rare and unique upland habitat preservation or restoration for clustered developments utilizing the planned development process within the North Olga Planning Community and a Map amendment (Case No. CPA2020-00004) to include in Lee County Future Water Service Area.

The applicant is also proposing to rezone the property from Agricultural (AG-2) to minor Residential Planned Development (RPD) (Case No. DCI2021-00011) to allow a clustered residential community containing up to 380 dwelling units (reduced from original 440 units) consisting of single- family and two-family attached with associated amenities and a maximum height of 35 feet. There is also a pending Development Order Application for the 380-unit residential community with amenities and associated infrastructure.

This is an update from the prior meeting held on October 6, 2020. All are welcome to attend the presentation to discuss these project applications with the applicant's representatives. Due to the COVID-19 pandemic, special accommodations will be made to allow you to attend in person or remotely.

The meeting will allow social distancing and will also be streamed online via Microsoft Teams. Should you like to attend and participate in the Microsoft Teams meeting, please notify us by December 7 th via email at shewitt@bankseng.com to register and to allow us to send you login instructions. Should you be unable to attend this meeting, but have questions or comments, they can be directed by mail, phone, or e-mail to: 10511 Six Mile Cypress Pkwy, Fort Myers, FL 33966, (239) 770-2527, shewitt@bankseng.com.



Hosted by Grace UMC, Fort Myers Shores Operation Santa helping families in need put gifts under the tree

(TY WINK NEWS)



Many parents are struggling to afford much of anything this holiday season, but the United States Postal Service's Operation Santa is there for families in need. The program helps get presents under the tree for kids who might not get much else and it's really easy.

It all starts with a letter your child writes to Mr. Claus himself.

Santa Claus is ready to check his Christmas

list and the United States Postal Service (USPS) is going to make sure he checks it twice. "Operation Santa as we like to call it here," said Robert Rhoad, USPS customer relations coordinator.

Rhoad said Operation Santa is the postal service's way to help needy families have gifts under the tree. Kids can write their Christmas wishes to Santa and mail 'em to this address:

Santa, 123 Elf Road, North Pole. Zip code 88888

"And then Santas helpers will receive that letter and they will process it and send a package containing the gift that the child requests in the letter," said Rhoad. Santa's helpers can be anyone. You can help a child or even an entire family.

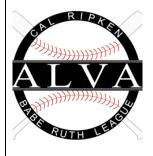
Adopters, as Rhoad calls them, wait for the letters to Santa to arrive, then choose the ones with wishes they wish to fulfill. Lehigh Acres mom Sherry Saffer told WINK News that Operation Santa means so much to so many moms and dads. "These single families, struggling families. They're going to be able to see their child smile on Christmas morning because someone cared enough and someone loved them enough to give them that opportunity."

Rhoad said, "I came from a very underprivileged family and I know I wish I knew that this was around at that time because there are a lot of Christmases where there was a choice between food or presents for the children."

The best part of Operation Santa, parents can put their worries aside and let Santa's helpers do the rest. The postal service has made it easy for your son or daughter to write a letter to Santa.

Just go to <u>uspsoperationsanta.com</u> and scroll down to write a letter. There you will find templates that you can use for your letter, but you must mail them.

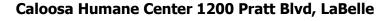
If anyone wants to help make those wishes come true, you can officially begin adopting letters on Nov. 29th. On that same website, you can sign-up to become a letter adopter at the top of that page.





We appreciate your consideration and any gift you give us to help have a successful league is GREATLY APPRECIATED! If you would like to pay by check or cash, please see a board member or fill out the available form from the following link: http://alvababeruth.website.siplay.com/Site/More/Documents

If you would like to pay by credit card, please click the button below, which will take you to a log-in screen to enter our store and purchase the sponsorship level you so desire. A board member will follow up with you to verify the information to be placed on banner, website, and/or jersey (based upon sponsorship level)



SHELTER (863) 675-0997 CLINIC (863) 675-7387 info@caloosahumanesociety.org https://caloosahumanesociety.org/

OUR MISSION



The Mission of Caloosa Humane Society is to serve, shelter, and protect the homeless pets in our care. We are dedicated to finding permanent and loving adoptive homes for our companion animals in need. Our no-kill facility provides low cost spay/neuter services to the community with the goal of reducing the extreme overpopulation of unwanted pets.

.....





BABCOCK RANCH ECO TOURS, Museum and Gator Shack Restaurant



Go to website to reserve tours

https://babcockranchecotours.com/



GRACE UM CHURCH Fort Myers Shores

Join us Wednesday Dec 8th for "O Little Town," a Community Night of Music. Featuring singers from many local choirs, we are excited to present this evening of secular

and non-secular choral music. Meet in the Courtyard at

6:30 for cookies, cocoa and coffee and the concert starts at 7pm.



Animal Refuge Center in North Fort Myers preparing to open their New medical facility

(TY WINK)

The Animal Refuge Center in North Fort Myers is the largest no-kill shelter in Southwest Florida, and now they are just months away from opening up a new state-of-the-art medical facility to continue to help our furry friends. The refuge

center's current medical facility on the property is small, so they are building a brand-new one that will allow them to make sure all their animals are being cared for.

The Animal Refuge Center said they typically care for more than 300 dogs and cats at a time. This includes animals looking to be adopted who need rehabilitation or who may be sick and need care for the remainder of their life.

Adding the new intake and medical facility on their property on Old Bayshore Road is going to make a huge difference in what they can do. The shelter said it will give them the space to get animals the surgeries they need, quarantine them and give regular health checks.

Animal Refuge Center board Vice President, Rob Spicker, said, "right now, we're just squeezed and we're tight and it's tough. And we're moving animals from, you know, one building to another while they recover or prepare and with this new facility, they can all be under one roof. During all that time we can prep them to have surgery, and they can recover all in one space."

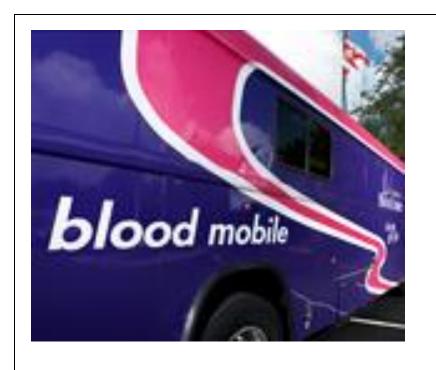
The new medical facility will open at the beginning of next year.

If you are interested in adopting a pet, they have plenty of cats and dogs that are in need of a loving home. The Animal Refuge Center also depends on donations to stay in operation. That is their only means of revenue and so far it has allowed them to be able to grow and expand to keep up with the need. Their largest fundraiser, the starlight auction took place on Saturday, at the Marriott Sanibel Harbor Resort and Spa.

All the money raised goes to support homeless pets in need and surgeries for the animals at the new medical center that is expanding and will be fully open at the beginning of next year.

"We can't do anything without them. And they allow us to take care of the animals that are on-site, and to bring in animals that are in need of desperate care. Animal Refuge Center throughout the years has brought animals to our facility that no other place would take because of a condition they were in and we would take a chance with them," said Spicker.

If you want to support the animal refuge center you can visit their website, <u>animalrefugecenter.com</u>, for more information.



Give the gift of LIFE

Sunday Dec 26 8am to 1pm

At ALVA united Methodist Church

Pearl Street. Alva, Florida 239 728 2277



COMMUNITY COOPERATIVE

HOW YOU CAN HELP: DONATE so that we can continue purchasing food to distribute at our Mobile Pantries. HOST A FOOD DRIVE and collect non-perishable food items to stock our shelves.

VOLUNTEER in the Community Cafe, at a Mobile Pantry, or as a Meals on Wheels Driver.

Call (239) 332-7687



For more information on future Becoming Cosmopolitan events, contact Holliday, Tami@communitycooperative.com or call 239-332-7687, ext. 125.



Drive Out Holiday Hunger!

This first annual charity golf tournament supports Community Cooperative and its vital hunger relief programs to help end hunger and help those on the brink of homelessness, or already suffering from homelessness.

FRIDAY, DECEMBER 3, 2021

Registration & Lunch 11AM-11:45AM Shotgun Start at Noon



Old Corkscrew Golf Club 17320 Corkscrew Rd, Estero, FL

Play will be followed by cocktails, hors d'oeuvres and a festive live auction.

Foursome registrations are \$1,200. To register, contact Tami Holliday: Email Tami@CommunityCooperative.com or call 239.332.7687 ext. 125.

We hope you can join us and be a part of the first annual Santa Scramble charity golf tournament!

NEWS from the BARRON LIBRARY at the Caloosahatchee Dock Park in LaBelle, Hendry County





The Firehouse Community Theater Presents...

7th annual Christmas Holiday Songs and sing-along to benefit Toys for Tots

Get into the holiday spirit and sing along to some of your favorite songs of the holidays with the guidance and direction from Nick Fidanza, FCT Board member!



If you don't want to sing, join in the fun by just listening! This will be a fun event for the whole family! (Kids of all ages!). Santa and Mrs. Claus will be there giving out candy canes! Get your cameras ready!!

The sing-along will be held at the Firehouse Community Theater on *Sunday, December* 12th at 7:00 p.m. Admission is a \$10.00 donation for Toys for Tots or you can bring an unwrapped toy valued at \$10 or more.

Thank you to the community for supporting this wonderful event over the years. We hope to see you there! If you cannot attend, but would like to drop off a toy to benefit Toys for Tots, or make a donation, or need more information, please call the theater and leave a message. (863) 675-3066. Someone will return your call!

The Firehouse Community Theatre is located in beautiful downtown LaBelle at 241 N. Bridge Street, LaBelle.



The Alva Chapter USS Hannah, Daughters of the American Revolution will be participating in National Wreaths Across America Day.

On Saturday, December 18, 2021 @ 12:00 noon at The Alva Cemetery, there will be a wreath laying ceremony to honor all veterans who have served our country so proudly. All Alva community members are invited and encouraged to attend the ceremony and participate in the laying of



wreaths. Please arrive at least 20 minutes prior to the ceremony as we observe a moment of silence nationwide at exactly 12:00 noon.

If you have any questions, please contact Georgette Lundquist at jglundy7@gmail.com Mark your calendars and we hope to see you there!

Please let us know if they have a family member who was a Veteran buried in the Alva Cemetery and may have been overlooked in the past. Unless there is a clear indication of

military service on their marker, we have no way of knowing they are a veteran and we hate to miss anyone when placing flags and wreaths.

ttps://www.wreathsacrossamerica.org/pages/150530/Overview



USS Hannah Chapter, Alva, Florida

USS Hannah Chapter, NSDAR is not a part of, or endorsed by, the Department of Defense

The Alva Garden Club News

Two Orchids for Your Florida

Garden



Cattleya (Kat-lee-ya) orchids are among the most popular type of orchids. Cattleyas (cats for short) come in many colors, shapes, forms and sizes (the large ones shown here in orange and pink/purple are from club member Alinda Handy's garden). Like many other cultivated orchids, cattleyas are epiphytes, or air plants. They need to dry out between waterings, therefore they should be potted in free-draining media.

Light is the most important factor in growing flowering cats, whether in the home or on the lanai or outside. Filtered sunlight, through a screen or through leaves on a tree will provide adequate light for most cats. Midday sun in Florida is too hot and bright for these plants and will result in their leaves being burned. Leaves should be a medium green-yellowish color and

pseudobulbs erect.

Florida temperatures

are just about ideal for growing cats. They are remarkably resilient to the cool nights in the winter when the temperature dives into the thirties. Colder than that requires some protection.

Water should be provided in the pot by watering and in the air as humidity. Mature cats need to dry out between watering. If in doubt, it's best to wait a day or two until watering. Plants in active growth need more water than plants that are resting or when the weather is cooler. NEVER use softened water to water your plants. The sodium in the water will kill them. For fertilizer, the saying "Orchids should be fed weakly, weekly" is appropriate.



Regarding repotting, if the potting media has broken down and seems more like dirt than bark, or if the plant is climbing out of the pot, then do so. Generally, cats need repotting about every 2 years or so. The ideal time to repot is when it has finished blooming. Keep them in a shady area when first repotted until you notice new, bright green roots emerging then gradually shift them to a sunnier area. You should then resume weekly feeding and watering.

Vanda orchids are distinctively different from other types of orchids in that they do not need to be in any type of orchid bark or moss and prefer to grow simply hanging in the air. A vanda orchid is an epiphyte n its truest form! Vanda orchid roots look kind of like small stems or maybe even a branch. The new health roots have a swollen appearance and a green tip to show their health and vigor. Because their roots are so exposed, it is important to mist or spray vanda orchids once a day.

In Florida summers, the daily rains usually take care of this, not to mention the 90% humidity that keeps them happy. During the rest of the year, and now as we head into winter, it is more important than ever to start spraying them each day.

Unlike many orchids, vanda orchids prefer to grow in almost full sun. Planting in a basket, as Alinda has done with this orange variety, allows you to move plants to more prominent locations when they are in full bloom and then tuck away to a good growing location when they are finished flowering.

Vanda orchids need to be fertilized and will flower much more so when this is done. It is suggested to use a little 1-gallon pump sprayer with a weak solution of water-soluble fertilizer, like MiracleGrow. Spray both the leaves and the roots since each can absorb this diluted fertilizer solution.

The Alva Garden Club now boasts a vibrant membership

of more than 40 members! Meetings are held on the third Tuesday of each month October through May at 1:00 at the Alva Library and Museum. Meetings will continue to be held outside on the grounds of the Museum to maintain social distancing. Please feel free to attend a meeting as the club's guest and consider joining. Visit the club's website at: http://alvagardenclub.org.

Pictures submitted by club member Alinda Hardy from her garden.

Article written by Pam Relyea, club President

Reference excerpts from: for the Cattlya orchids: https://sundanceorchids.com/cattleyas; for the Vanda orchids: http://misssmartyplants.com/vanda-orchids.



16



the Alva Library Museum

NOW OPEN EVERY SATURDAY 2-4 PM!!



Public Library, Alv

Originally a public library built in 1909, it now serves as a museum of artifacts

from the original settlers of Alva and is maintained by the dedicated members of the Alva Garden Club.

The museum is OPEN as of Saturday, October 2nd from 2-4 PM, and will continue to be open every Saturday through the end of May 2022.

Your docents are members of the Alva Garden Club who are anxious to guide you through the history of Alva. While you are there, stroll the lovely gardens maintained by club members which have been enhanced with fall chrysanthemums.

See a virtual video tour of the Museum at: http://alvaflmuseum.com (click on Virtual Tour).

For information about the Alva Garden Club, see: http://alvagardenclub.org.

SCORE Southwest Florida

3650 Colonial Blvd, Fort Myers, FL 33966, (239) 931-9807, swflscore@gmail.com

If you are dreaming of starting your own business, or needing to grow your current business, the local 30 plus SCORE volunteers and personal certified mentors are waiting for your call or email. And remember, our services are completely FREE. We volunteer to serve so YOU can succeed.

SCORE Mentors... with experience in virtually every business category you can imagine help with:

- Business plan development, sales and marketing strategies
- Financing, taxes and E-commerce
- Management, administrative and operational procedures
- Ongoing advice to help your decision making

Life-Long Learning Made Easy

SCORE mentors, sponsors and local business owners with a specific areas of expertise conduct a variety of very popular, regularly scheduled, low-cost and free educational seminars and online workshops for establishing and managing a successful small business.

Free Resources

With access to a wide variety of documents, templates and tools to assist you in starting or growing your business, the information provided here covers a wide range of subjects including initial business planning, capital sources, government agencies, and much more.



JOB-LINK

https://expertjobmatch.com/cro/reg/goodwill?origin=bing-ads-

search&type=cpc&msclkid=3e1c1e87bb021e31b6f5415c3d06719e&utm source=bing&utm medium=cpc&utm campaign= Company%20%7C%20Retail%20-

%20Clothing%20%7C%20Goodwill&utm term=%2Bjobs%20%2Bat%20%2BGoodwill&utm content=Jobs%20%7C%20BMM

Give TIME. Give MONEY. Give FOOD.

To make a donation, call (239) 334-7007 or visit



Harry Chapin Food Bank is doing everything in our power to ensure that no one has to go hungry, especially during this unprecedented pandemic.

We will do our best to keep you all informed on where you can get food and how you can help.

www.harrychapinfoodbank.org.

Ft Myers Camera Club

http://www.ftmyercc.com/

Please NOTE: Our 2020-2021 meetings will be held

virtually via Zoom until further notice. We welcome non-members to join a Zoom meeting and encourage prospective members to join FMCC. Please contact Carol Heffernan to request a Zoom invitation. carolheff28@gmail.com

Our last meeting will be for Image of the Year on April 9, 2021 and we won't meet this summer (due to covid). We are now meeting via ZOOM online, or in person, depending on the state locally of the pandemic.



WELCOME TO CHARLESTON PARK

Charleston Park Neighborhood Association

2541 Charleston Park Drive, Alva, FL 33920. 239-728-8895 <u>Charlestonpark1926@gmail.com</u>

Community Center Activities & Training, Lee County Children's and youth sport park, Events throughout the year, Meetings for all every second Monday of the month at 6pm at the Community Center are also available virtually via ZOOM.

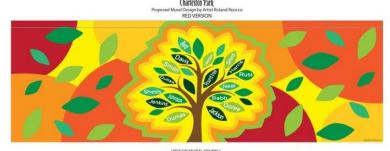
Lashay Russ, Charleston Park Community Center Director asks everyone to consider donating...

"We are currently looking for donations of mulch cover the ground inside of our fenced-in area around the Neighborhood Community Center to start a *FOOD FOREST* here at the center, so we can distribute fresh fruit and veggies along with groceries from our food pantry.

"We also are asking for financial donations to help with a mural we are hoping to have professionally painted on the wall of the Community Center. Donations may be mailed as a check to the Center at the address above or they can use CASH APP:

\$Charlestonpark.

Oh I almost forgot all donations are tax-deductible!"





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The Great Calusa Blueway Paddling Trail

is a 190-mile marked canoe and kayak trail that meanders through the coastal waters and inland tributaries of Lee County, Florida. It attracts everyone from first-time kayakers to advanced paddlers and is home to abundant marine life, shore birds and

crustaceans.

https://www.fortmyers-sanibel.com/calusablueway

A bit of ALVA History

(TY Alva Museum)

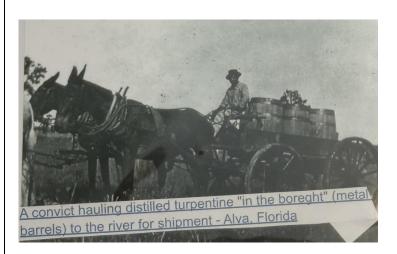


The camp above is of an unamed Florida camp.

Turpentine was a cash crop collected with cheap labor aong the Caloosahatchee River and all over the piney woods of America's southeast from North Carolina to Southern Florida.

From the second half of the 19th century until World War 2 usually the poorest of the poor (mostly black men and women), state and local convicts, and anyone willing to work in a job that took your strength and your health worked Turpentine Camps till they were released or could no longer do such work.

The photos at the right were taken several years ago at the site of one of the local camps closest to Alva, just north of North River Road.



Many workers had nowhere to live except in the shacks or rough bunkhouses the owners provided for them, at a cost.



he global farm is not only a hands-on training ground for those searching for help in tropical



agriculture, but also an educational tool to make the public aware of hunger related issues and the answers there are to alleviate malnutrition and starvation.

17391 Durrance Road, North Fort Myers, FL 33917 | 239.543.3246 |

info@echonet.organce
https://www.echonet.org





There are six fenced-in "Dog Parks" which allow for off-leash play. On-leash dog walking is allowed at many locations (listed below).

Dogs must be accompanied by an adult and must remain on-leash at all times while walking in the park.

Find out more at: https://www.leegov.com/parks/dog-parks



Six Mile Cypress Slough, Lee County Park

7751 Penzance Boulevard, Fort Myers, FL. 33966

A mile of wonder 30 minutes away from Alva.



Manatee Park

10901 Palm Beach Blvd, Fort Myers, FL 33905 239 690 5030



Olga Community Park

2325 S Olga Dr, Fort Myers, FL 33905 (239) 533-7275



Hickey's Creek Mitigation Park

17980 Palm Beach Blvd, Alva, FL, 33920

-Great for quiet creek kayaking. -Fun for walks and picnics.



ALVA BOAT RAMP PARK
21580 Pearl St,
Alva, FL 33920



W.P. Franklin Lock & Dam South Recreation Area



Franklin Lock Rd., Alva, FL 33920. Contact: (239) 694-2582

WP Franklin South Recreation Area is a day use area located on the Caloosahatchee River adjacent to the WP Franklin Lock and Dam. Visitors can watch boats traversing the 152 mile Okeechobee Waterway

W.P Franklin Lock & Dam CAMPGROUND





https://www.recreation.gov/camping/campgrounds/233661



Alva Community Center PARK

21471 North River Road, Alva, FL 33920, (239) 728-2882

Shady lawns & baseball field



Telegraph Creek: Unspoiled kayak trail worth discovering

(TY Florida Rambler)

Telegraph Creek, a tributary of the Caloosahatchee River located between LaBelle and Fort Myers, is all the things I love about kayaking destinations – out-of-the-way, uncrowded, scenic, quiet and full of wildlife.



Caloosahatchee Regional Park



19130 North River Road, Alva, FL 33920 (239) 694-0398

EMAIL: leeparks@leegov.com

Shelter rentals, primitive tent camping, Horse and bike trails.



NORTH FORT MYERS Recreation Park

2000 North Recreation Park Way, North Fort Myers, FL 33903,

This park features an 18 hole Disc Golf course, call (239) 297-8916

Veterans Park Recreation Center

55 Homestead Road South, Lehigh Acres, FL 33936





ALVA FIRE CONTROL & RESCUE SERVICE

2660 Styles Road, Alva, Florida 33920 (239) 728-2223

Thank a first Responder every time you see them.



Bob Janes Preserve

Lee County Conservation 20/20 manages over 50 preserves spread throughout Lee County, including within the boundaries of most cities. These preserves combined total nearly 30,000 acres.

Preserves are open daily during daylight hours. Access may be limited at certain locations due to temporary flooding, special restoration projects, or isolated location. Information about each Conservation 20/20 preserve can be accessed from the website:

http://www.leegov.com/conservation2020/preserves



Daniel's Preserve at Spanish Creek



Carter's Lane



Olga Shores Preserve



Newest area 20-20 site, Oak hammock



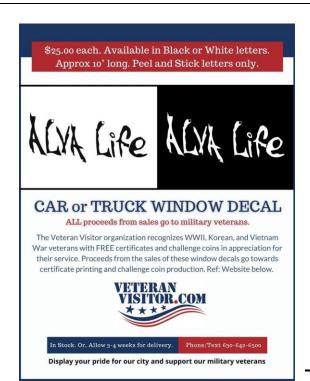
Alva Scrub Preserve



Buckingham Trails Preserve



Telegraph Creek Preserve







SWFL Crime Stoppers is NOT a substitute for calling 9-1-1. In the event of an emergency, please call 9-1-1. Those who submit a tip are called "tipsters" and will remain 100% anonymous. No caller ID. No recorded lines. No tracking of phone calls. We want your information, not your name!

Put simply it is a three-part approach to solving the crime problem. SWFL Crime Stoppers relies on cooperation between our community, the media, and law enforcement to provide a flow of information about crime, wanted fugitives and suspicious activities.



Mission

Volunteer Florida strengthens Florida's communities through national service, fostering volunteerism and leveraging resources.

https://volunteer.volunteerflorida.org/



Effective immediately, persons who are experiencing homelessness (living outside, in a car, or other place not meant for human habitation) and seeking permanent housing resources in the Lee County CoC should contact 239-533-7900, and select options 1, 5, then 3, to complete a Coordinated Assessment.



Southwest Florida Cooking by MAGGIE McMann of Oak Park, Alva

Contact Maggie to find out more at: Maggi1rn@att.net

Something a bit different for your holiday gatherings....enjoy!

CRANBERRY ORANGE COOKIES

ORANGE SUGAR

1/4 c sugar

1/2 tsp fresh grated orange zest from orange

COOKIE

1 c sugar

3/4 c butter softened

1 large egg

1 Tbsp fresh grated orange zest

2 c flour

1 1/2 tsp baking powder

1/4 tsp baking soda

1/2 c dried cranberries chopped

1/2 c chopped macadamia nuts

DIRECTIONS

Preheat oven to 350

Combine sugar and zest in small bowl and set aside.

Combine sugar and butter in large bowl...beat until creamy on med.

Add egg and orange zest and mix until combined.

Add flour, baking powder, baking soda. Beat at low speed until well mixed.

Add cranberries and nuts and mix just until combined. (Continued>>>>>)



Shape dough into small balls and roll the ball in the sugar.

Place on a parchment lined cookie sheet two inches apart. Using a glass, flatten the cookie to 1 1/2 inch circles.

Bake 8-10 min until edges lightly browned.

Cool 1 min then remove.





Calusa Waterkeeper is a non-profit organization dedicated to the protection of the Caloosahatchee and all waterways in Southwest Florida.



https://calusawaterkeeper.org/



Major William M. Footman

Sons of Confederate Veterans

Camp 1950, Fort Myers, Florida



Consider joining us at our monthly meeting every 4th
Saturday at

Smoke'n Pit Bar-B-Q, 1641 N. Tamiami Trail, North Ft. Myers, Fl 33903

Lunch and fellowship - 11:00am, Meeting - 12:00pm

Brigade Commander: Sean McFall

Find out more about us at

Camp Adjutant: Gerald W. Shell, email: adjutant@camp1950.flscv.org

https://www.camp1950.flscv.org/



We care for local grave sites of Confederate Civil War and United States veterans of all wars

Alva Angel's



Giving back to the families of our community

Are you cleaning out your house and planning to donate the items you no longer want? Please consider donating those items to Alva Angel's. We can pick up small and large items and we will gift those items to people in need or sell the items to raise money for the upcoming holiday season to purchase wish list items.

Facebook Page: https://www.facebook.com/AlvaAngelsOrganization



Since 1964

Your RIVERDALE LIBRARY

Location: 2421 Buckingham Road,

Fort Myers, FL



FANDSM FE/T

A FREE library event for all ages! Fandom Fest will take place on Saturday, December 11 from 12-4pm at the Fort Myers Regional Library located at 2450 First Street, Fort Myers, FL 33901. Join us for crafts, character meet and greets, a costume contest and more, as we celebrate all types of geek and pop culture.

Learn more at https://www.leegov.com/library/fandom-fest





EVERY SATURDAY, 12 noon till SOLD OUT except the 4th Saturday of each month

These Fundraiser BBQ meals will be prepared and served at the corner of Eastbound Route 80 and First Street in front



of the Charleston Park Community sign.

Your purchase, and all donations made, will help Liberation Church of Charleston

Park to raise their goal of \$30,000.00 for building improvements and growth.

Donations beyond payment for your meal may be made at the BBQ, or by mailing checks to Liberation Church, PO Box 193, Alva Fl, 33920

OR online through the



with the code: \$Liberationoutreach09



South Florida Wildlands Association

is a non-profit organization dedicated to the protection of wildlife and habitat in the Greater Everglades.

And guess what... Alva is located in the 'greater' Everglades.

https://www.southfloridawild.org/

DEEPENING CONCERNS FOR CYCLISTS





https://www.facebook.com/sheriffleefl/

https://www.sheriffleefl.org/

The population in Lee County continues to grow and, along with this growth, comes an increasing number of motor vehicles on our roadways and a larger number of residents enjoying biking.

Both drivers and cyclists have responsibilities, as per Florida Statute, in regard to the safe operation of their vehicle and failure to do so often leads to injury or death. Each year, nearly 1,000 cyclists lose their lives in the United States as a result of an incident involving a motor vehicle.

Many streets and roads, in Lee County, have bicycle lanes to accommodate cyclists. Unfortunately, many roadways do not. This forces cyclists to share the outermost section of roadway with motor vehicles. Additional vigilance is needed under these circumstances.

Drivers must recognize the vulnerability of cyclists. In addition to operating a two-wheeled vehicle lacking any form of collision-protection, cyclists are limited in their ability to fully see around their bicycle and must depend on peripheral vision in order to see objects alongside them. They are fully dependent upon motor vehicle operators to both see them and avoid contact.

When one considers the popularity of cellular phone usage...unfortunately common while driving...we begin to recognize the increased risk of collisions with cyclists. According to Florida Highway Safety and Motor Vehicles statistics, distracted driving fatalities increased by 36.53 percent since 2015. That same report indicates that there were 48,488 distracted driving crashes in 2020 alone!



WHERE: AMERICAN LEGION POST 351, 4800 PALM BEACH BLVD

WHEN: SUNDAY, DECEMBER 12TH FROM 9AM-NOON

COST IS \$3.00 FOR CHILDREN AND \$6.00 FOR ADULTS

BREAKFAST BUFFET INCLUDES: PANCAKES, SAUSAGE, BACON, SCRAMBLED EGGS, BISCUITS AND GRAVY, GRITS AND HASHBROWNS.

EACH CHILD WILL RECEIVE A SURPRISE FROM SANTA!

BROUGHT TO YOU BY THE SONS OF THE AMERICAN LEGION!

PUBLIC WELCOME!





Don't fall prey to a FAKE DONATION SCAM

All charities soliciting within the state of Florida (excluding religious, educational, political and governmental agencies) are required to register and file financial information with FDACS. While it is up to the donor to determine if their contribution will be spent the way they intend, FDACS makes it easier for donors to access that information by making registration and financial

documentation available online at FloridaConsumerHelp.com.

Donors can take the following precautions to protect themselves while still making a charitable impact:

- Don't respond to high pressure tactics. A legitimate charity will welcome your donation whenever you choose to make it.
- Take the time to do your own research. Search a charity's name or a cause with terms like "scam," "complaint," or Highly rated."
- Don't give personally identifying information such as your Social Security number, date of birth, or bank account number to charitable solicitors.
- Ask how much of your donation will go to cover administrative costs like overhead and fundraising expenses. Every charitable organization will have operating expenses, but Wise Giving Alliance recommends that at least 65% of a charity's total expenses should go directly to serving its mission.
- Don't make a donation with cash or by gift card or wire transfer. Credit cards or checks are safer.
- Always obtain and save a printed copy of your donation or a receipt showing the amount of the contribution.
- Don't click on links in unsolicited emails, texts, Facebook, or Twitter fundraising messages. They can unleash malware.
- Don't assume pleas for help on social media or on crowdfunding sites like GoFundMe are legitimate, especially in the wake of disasters.
 - Contact the FDACS toll-free hotline at 1-800-HELP-FLA (435-7352) or 1-800-FL-AYUDA (352-9832), en Español, or use the online Check-A-Charity tool at

FloridaConsumerHelp.com to verify registration and financial information

before making a charitable donation



DECEMBER 4th 10 AM-2 PM

Lee County Posse Arena 17401 Palm Creek Drive SUPPORTING LOCAL
SCHOOLS & 4H
THROUGH
STUDENT SCHOLARSHIPS
LITERACY PROJECTS

SPONSORSHIPS:

GOLD: \$500 (Lane Sponsorship Sign, Logo on advertising materials, ability to

display your banner at event)

SILVER: \$250 (Lane Sponsorship Sign, Logo on advertising materials)

BRONZE: \$100 (Lane Sponsorship Sign)

\$5/shot \$4/shot for Veterans
5 shots for \$20
Gun Raffle * Food * Fun
50/50 Drawing
Families and Kids Welcomel

QUESTIONS?????

Email: FTMERotary@gmail.com

OR

Rotary Club of Ft Myers

PO Box 50026 * Ft Myers * FL * 33994



Alva Area FOOD PANTRIES

Grace UMC, Fort Myers Shores

Second Saturday Free Meal & Food Pantry, 8am to 2pm

CALL to RESERVE your FOOD

239-205-3123

ALVA UMC

Food Pantry @ Bethany House

Food Pantry: 9am-12pm 2nd & 4th Wednesdays

239-728-2277

Charleston Park Community Center

239-728-8895

FOOD PANTRY

2nd and 4th Friday at 10am-1pm

CALVARY NATIONS Church

19850 Palm Beach Boulevard, Alva

Every Saturday, 3pm until supplies run out.

239-7285566

St. Vincent DePaul RC

Our Lady's Cupboard Food Pantry

Call (239) 694-3985 for hours open.

Some of our local ALVA area churches:

St. Vincent DePaul's RC Church

13031 Palm Beach Boulevard, Fort Myers, FL 33905

www.stvincentftmyers.org 239-693-0818

First Spanish Assembly of God Church

2219 Joel Blvd

Alva, FL 33920 239-728-5440

Alva United Methodist Church

21440 Pearl St. P.O Box 96

Alva, FL 33920

Alvamc@embarqmail.com

www.ouralvachurch.org 239-728-2277

Alva Church of God

21520 Park St, Alva, Florida 33920

239-728-2644

Liberation International Church

Avenue D, Charleston Park

Alva, FL 33920,

239-601-4870

New Hope Faith Temple of Jesus Christ

23210 Avenue D, Charleston Park

Alva, FL, 33920 239-770-4974

Buckingham Presbyterian Church

4241 Buckingham Road

Fort Myers, FL 33905

www.buckinghampc.org

Light of the Nations Filipino Congregation

19850 Palm Beach Blvd (at Calvary Church)

Alva, FL, 33920

239-728-5566

Countryside Wesleyan Church

17750 Palm Beach Blvd, Alva, FL 33920

239-368-3270

Calvary Nations Church

19850 Palm Beach Blvd

Alva, FL 33920

CalvaryChurchSwfl@yahoo.com

www.calvarynations.org 239-728-5566

First Baptist Church of Alva

2790 Joel Blvd, Alva, FL, 33920

www.alvabaptist.com 239-728-2034

Grace United Methodist Church, Ft Myers Shores

14036 Matanzas Drive, Ft Myers, Florida 33905

www.egracechurch.com 239-694-2797

Bethlehem Lutheran Church

14531 Old Olga Road,

Fort Myers, FL 33905

www.blcefm.org 239-694-3878

Olga Baptist Church

2364 South Olga Drive

Fort Myers, FL 33905

www.olgabaptist.org 239-694-2012

olgabapch1@embarqmail.com

RECOVERY Groups in the Alva Area



Types of 12 Step Programs in Lee County, FL: Because Alcoholics Anonymous was exclusive to people who struggled with alcohol addiction, a vast array of other programs were formed to aid and support those in recovery from other addictive disorders. These include the following groups:

Any type of group you do not find listed below may be sought at this website: https://www.addicted.org/directory/category/lee-county-3.html

Before going to the meeting, confirm time and place by phone

ALVA:

Alva Community Center, 21471 N River Rd, Alva, FL 33920

-AA Way, 8pm Wednesdays, Big Book, OPEN

St. Matthews House, Cypress Creek & North River (rte 78) Roads, Alva

Jill's Place (for women) AND Justin's Place (for men), 239-687-7633 or intake@stmatthewshouse.org.

https://stmatthewshouse.org/whatwedo/justinsplace/jills-place-retreat-center

FORT MYERS SHORES:

Grace UMC, Fort Myers Shores, (239) 694-2797, 4036 Matanzas Dr, Fort Myers:

-AA COED, Open Disc: Mon, 12pm, office

-AA Men: Mon, 7pm, office

-AA Women: Tues, 7pm, office

-AA COED, Open Disc: Wed, 12pm, office

-AA Open Disc: Thu, 7pm, office

-AL Anon COED: Fri, 12pm, Classroom 2

-AA COED, Open Speaker: Sat, 7pm, Community

Center

-AA COED, Open Disc: Sun, 7pm, office

-CHOOSE RECOVERY: 6:00pm, Grace UMC Shores Facebook Page LIVE until COVID-19 is under control.

St. Vincent De Paul RC, 13031 Palm Beach Blvd, Fort Myers:

-Fort Myers Shores Group OStAH – Tuesday, 8:00 pm

Calvary Assembly of God, 11431 Palm Beach Blvd, Fort Myers:

-Night Owls OD - Saturday, 10:05 pm

LEHIGH ACRES:

-AA SUNRISE GROUP - MONDAYS, WEDNESDAYS, FRIDAYS & SATURDAYS 7AM

705 Leeland Heights Blvd E, Lehigh Acres

(239) 275-5111

LEHIGH ACRES (cont):

-AA MONDAY AT A TIME - MONDAY 6:30PM

5513 8th St W, Lehigh Acres

(239) 275-5111

-AA CHAIR'S CHOICE - TUESDAY 6:30PM

5513 8th St W, Lehigh Acres

(239) 275-5111

-AA SPIRITUAL SEARCH GROUP - TUESDAY 8PM

705 Leeland Heights Blvd E, Lehigh Acres

(239) 275-5111

-AA THIRSTY THURSDAYS - THURSDAY 6:30PM

5513 8th St W, Lehigh Acres

(239) 275-5111

-AA HERE AND NOW- SUNDAY 6:30PM

5513 8th St W, Lehigh Acres, 33971,

(239) 275-5111

-NA HOPE WITHOUT DOPE - THURSDAY & SATURDAY 6:30PM

705 Leland Heights Blvd. E., Lehigh Acres,

(866) 819-5346

-AA LEHIGH SUNDAY NIGHT - SUNDAY 8PM

705 Leeland Heights Blvd E, Lehigh Acres

(239) 275-5111

-AA HEARD IT THROUGH THE GRAPEVINE - FRIDAY 6:30PM

5513 8th St W, Lehigh Acres

(239) 275-5111

-AL ANON MOVING FORWARD AFG - MONDAY 10AM

705 Leeland Heights Blvd E, Lehigh Acres

(888) 425-2666

-AA FIRST THINGS FIRST - MON-SUN 7AM

5513 8th St W, Lehigh Acres

(239) 275-5111

-AA NOONERS - MON-SUN 12PM

705 Leeland Heights Blvd E, Lehigh Acres

(239) 275-5111

LABELLE:

Good Shepherd Church, (239) 275-5111, 1098 Collingswood Pkwy, Labelle

-AA-PORT LABELLE GROUP - ODH- SUNDAY 7PM

-MAKING THE EFFORT -OLbHD- MONDAY 7:00 PM

-AS BILL SEES IT- OD- SATURDAY 9:00AM

-WED BIG BOOK GROUP- OBBH- WEDNESDAY NOON

-OPEN DISCUSSION -ODH- FRIDAY 7:00PM

First Christian Church, Rte 29 & Ford Ave, LaBelle

-LABELLE GROUP-ODAH- THURSDAY 7:00PM

-STEP GROUP-Cst-TUESDAY 7:00PM

-Al Anon- AFG - THURSDAY 7PM

138 Ford Ave, Labelle

(888) 425-2666

-AA-THURSDAY 7PM

138 Ford Ave, Labelle

(239) 275-5111

-AA-MEETING AT THE INN - WEDNESDAY 7:15PM

Port LaBelle Inn, 1568 Oxbow Dr, Labelle

(239) 275-5111

NOT TODAY - MONDAY 6:00PM

133 N Bridge St, Labelle

(866) 819-5346

IF you know of any other 12 step or non-12 step recovery group in the Alva area (From Hendry County Line to Fort Myers Shores, north and south of our river) please let me know its name, location and the phone number for information to list here. Thank you! kendewalt@ontheriver.org



Who We Are

SalusCare is a Fort Myers, Florida based not-for-profit mental health and substance abuse service provider.

SalusCare has 6 locations to serve you throughout Southwest Florida. Our fees are affordable and may be adjusted to the means of our patients based on household income.

SalusCare accepts Medicaid, Medicare, Visa, MasterCard and some major health insurance providers. Please call us beforehand to verify that your insurance is accepted.

SalusCare provides services for all regardless of disability or handicap. Accommodations will be provided upon request. All substance abuse programs and most mental health services are accredited by CARF International, an independent, nonprofit accreditor of health and human services.



https://www.saluscareflorida.org/

Call our Welcome Center at 239-275-3222 Mon. – Fri. 8:00 am – 5:00 pm to speak with a customer service representative to schedule a Care Connection appointment in-person or via tele-health; or

Walk-in for a Care Connection visit prior to 1:00 pm (pending availability)

How to properly wear a face mask

Check that face masks:

1. Cover your nose and mouth
2. Are secure under the chin
3. Fit snugly to avoid gaps on the sides

Children's health?



Important Alva Area Lee County Phone Numbers & Websites

(as of August 1, 2020)

Agency	Normal Business	Emergency
ANY immediate life-threatening emergency		911
American Red Cross (Local Chapter)	239-278-3401	239-278-3401
Arson Alert Hotline	800-342-5869	800-342-5869
Blood Donor Centers	888-9-DONATE	
- Lee Memorial Blood Center	239-343-2333	
- Florida's Blood Centers	239-574-3170	
Dept. of Financial Services (Insurance)	239-461-4001	800-22-STORM
Federal Emergency Management Agency	800-621-3362	800-462-7585
Florida Division of Emergency Management	850-413-9969	
Lee County Animal Services	239-533-7387	239-533-7387
Lee County Emergency Info Hotline/United Way	39-433-2000	211
Lee County Emergency Management	239-533-0622	239-533-0622
Lee County Government 239-533-2111		
Lee County Health Department	239-332-9501	239-332-9501
Lee County Public Safety & EMS	239-533-3911	911
Lee County Sheriff's Office 2	39-477-1000	911
Mobile or Manufactured Home Residents	850-617-3004	
National Weather Service/Tampa Bay	813-645-2323	
Poison Information	800-222-1222	800-222-1222
Salvation Army, The	239-278-1551	239-278-1551
Traffic Conditions in Florida (Current)	511	511
United Way of Lee, Hendry, Glades & Okeechobee	Counties 239-433-2000	211
Agency Web Addresses		
Community Emergency Response Teams (CERT)	www.ready.gov/citizen-corps	
Department of Financial Services (Insurance)	www.myfloridacfo.com	
Department of Homeland Security	www.dhs.gov/	
Florida Lightning Safety	www.weather.gov/safety/lightning	
Mobile or Manufactured Home Residents	www.flhsmv.gov/mobilehome	
American Sign Language Preparedness Videos	www.leegov.com/publicsafety/emergencymanagement/plan	
StormReady	www.weather.gov/storn	nready/



Cell 239-340-3904 Office 239-693-1959 Email PattyWalkerREMAX@gmail.com Web GulfCoastLivingPatty.com Address

12928 Palm Beach Blvd., Ste A
Fort Myers, FL 33905

Each Office Independently Owned & Operated

Paid Advertisement 12-7

WE WRITE ALL HOMES INCLUDING OLDER HOMES!!

128 W. Charlotte Ave, Punta Gorda, FL 33950



Integrity insurance Agency has been serving all of Florida for over 20 years. The majority of our business is right here in SW Florida. A team of agents, with over 100 years of total experience, we are dedicated to the service we provide to all our clients. We can handle any insurance situation you may have. We provide to very agent of the service we provide to all our clients. We can handle any insurance situation you may have. We

Auto, Homeowners, Renters, Condo, Manufactured Homes, Casitas, Flood, Motorcycle, RV, Boats, Golf Carts, General Liability, Commercial Package, Commercial Auto, Workers Comp, Bonds, Liquor Liability, Special Events, Life insurance. Health insurance, Long Term Care, Medicare Products, and Professional Liability.

We would be proud to be called your insurance agency. Since we are an independent <u>Agency</u> we have a number of companies we work with so get you the best coverage for the best price. Call integrity today and experience the client services we provide <u>941-765-1411.</u> You can go on our website to get more information at <u>Happendes.com</u>

Paid Advertisement 12-11/23





Special thanks to all who financially support the mission of ON THE RIVER.

We especially encourage our readers to patronize the professional and community supporters who advertise with us.



ON THE RIVER Alva Area Newsletter Advertising Rates (current since January 17, 2020)

This monthly newsletter is a free to subscriber on-line offering. We are not offering anything in print form at this time. We encourage folk to share it with anyone and in any way they wish, and we place the newsletter in the *Alva Florida Friends and Family*, and the *Know Your Neighbors 239*, Facebook Pages which have over 3000 subscribers, and the *NEXT DOOR ALVA* web page which has over 5,000 subscribers. We have over 1,200 personal email subscribers.

Ads run full across the 9x11" OTR page, then down the fraction of the page you choose.

one issue: \$25.00, six issues: \$20.00, twelve issues: \$17.00

Advertising rates per month:

¼ Page...

1/8th Page... one issue: \$15.00, six issues: \$12.00, twelve issues: \$10.00

½ Page... one issue: \$45.00, six issues: \$35.00, twelve issues: \$30.00

Full Page... one issue: \$75.00, six issues: \$60.00, twelve issues: \$50.00

Ads will only appear on pages following all articles and nonprofit promotions are formatted. We can format ads for you with WORD.doc copy and j.peg photos or logos. We can also scan any copy and/or photos you provide to create a single j.peg of your ad.

You will receive a screenshot proof of the ad as soon as we have it formatted for your approval before its issue is published. Lack of response to the proof will be considered acceptance.

Full payment for all issues contracted for is to be made in full by the 15th of the month preceding the first month in which the ad is to appear, which is also the date the ad copy is to be received. Payments are to be by check (made out to Ramona DeWalt, noted: OTR.

CONTACT: Ken DeWalt, publisher, with any questions. kendewalt@ontheriver.org